

ABOUT 2020 WOMEN ON BOARDS

2020 Women on Boards (2020WOB) is a global education and advocacy campaign committed to building public awareness and momentum toward the goal of achieving *at least* 20% of all public company board seats to be held by women by the year 2020, the milestone 100th anniversary of women's right to vote.

In just nine short years, 2020WOB has become a respected global brand name and a formidable advocate for increasing the numbers of women on corporate boards of directors. Our services include:

- **ANNUAL RESEARCH & ANALYSIS** – 2020WOB identifies and tracks progress of the Russell 3000 companies, published online, called our *2020WOB Gender Diversity Index*. We rank over 3,000 companies in our Gender Diversity Directory on a Winning 'W' to Zero 'Z' scale based on the gender diversity of companies' boards of directors.
- **PUBLIC AWARENESS CAMPAIGN & FUNDRAISING** – We present the National Conversation on Board Diversity (NCBD) events in major cities throughout the U.S. and internationally, where we announce annual research results.
- **EDUCATION/TRAINING** – Intensive 2020WOB "Get on Board!" Workshops held year-round across the country.

NATIONAL PROGRESS HIGHLIGHTS

In 2018, only 17.7% of board seats on the Russell 3000 were held by women, up from 16.0% in 2017. Still, nearly one-fourth of all Russell 3000 Index companies in the U.S. have NO women directors on their boards.

- On September 30, 2018, California enacted the first law in the country to require at least one woman director on every public company board headquartered in the state by December 31, 2019, and two more by 2021.
- Institutional investors, including the New York State Pension Fund and State Street Global Advisors, recently announced they may vote against directors of corporations that don't have women on their boards.
- BlackRock, with more than \$6 trillion in assets under management, announced it will vote against chairs of nominating/governance committees at boards with fewer than two women directors.
- CalPERS, CalSTRS, 2020WOB, 30% Coalition, and Paradigm for Parity write letters urging CEOs to add women directors to their boards. (NOTE: CalPERS is the California Public Employees' Retirement System and CalSTRS is the California State Teachers' Retirement System.)

2020WOB PROGRAMS

“NATIONAL CONVERSATION ON BOARD DIVERSITY” (NCBD):

Our signature fundraising event is held annually in November and attended by thousands of women and men, and grows significantly each year. This is the primary fundraising event that supports our education programs, research and operations.

“GET ON BOARD!” Workshops:

One-day seminars in 12 to 15 cities annually, providing women executives a strategic roadmap and tools to navigate their careers toward board service. We also develop customized in-house corporate programs.

ALLIANCE PARTNERSHIPS WITH MEMBERSHIP ORGANIZATIONS:

2020WOB is not a membership organization, allowing us to collaborate with all membership organizations and corporations that are dedicated to the same goal.

NATIONAL CONVERSATION ON BOARD DIVERSITY

“The National Conversation on Board Diversity” is held on a single day in locations across the country and targeted international cities.

This year’s event will be held on **Thursday, November 21st, 2019 and in 2020, the NCBD will be held on Thursday November 19th.** . The programming includes:

- ✓ Announcing the results of our annual “Gender Diversity Index” report.
- ✓ Keynote panelists with CEOs and Corporate Directors of public companies.
- ✓ Corporate Directors provide informal one-on-one coaching at each table.
- ✓ Networking with directors and business leaders.

2020 Women on Boards is a 501c3 nonprofit. Funds raised are tax deductible to sponsors to the extent allowable by law.

NATIONAL SPONSORSHIP OPPORTUNITIES

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- \$250K Diamond Sponsor 2019 & 2020 (up to 30 markets)
- \$150K Gold Sponsor 2019 (up to 30 markets)
- \$100K Silver Sponsor 2019 (10 markets)
- \$60K Bronze Sponsor 2019 (5 markets)
- \$15K City Premier Sponsor 2019 (1 market)

Thank you for your consideration!

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